



# Electoral Literacy Club (ELC)

GOVERNMENT DEGREE COLLEGE VAILOO LARNOO (ANANTNAG)

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*Recd  
20/05/24  
21/5/24*

## Event Summary Report

# VOTER AWARENESS IN VIEW OF THE UPCOMING LOK SABHA ELECTIONS - 2024

15<sup>th</sup> April - 10<sup>th</sup> May, 2024

## INTRODUCTION

The Electoral Literacy Club (ELC) at Government Degree College Larnoo, in collaboration with NSS wing of the college, operating under the auspices of the Systematic Voters' Education and Electoral Participation (SVEEP) Cell in Anantnag, undertook a series of impactful initiatives to promote voter awareness and civic engagement among students and the wider community. These meticulously planned activities had been designed by Nodal Officer SVEEP (Anantnag) to instil a profound sense of responsibility towards democratic participation and foster a culture of informed decision-making, aligning with the broader objectives of promoting electoral literacy and strengthening democratic institutions.

**GOVERNMENT DEGREE COLLEGE**  
*Vailoo Larnoo (Anantnag)*  
*Affiliated with the University of Kashmir, Srinagar*

**Electoral Literacy Club (ELC)**  
*in collaboration with*  
**SVEEP Cell (Anantnag) & National Service Scheme (NSS Wing)**

**organise**  
**SVEEP Programme**  
**Theme: General Lok Sabha Election - 2024**  
**(15<sup>th</sup> April – 10<sup>th</sup> May, 2024)**

**LOK SABHA ELECTION-2024**  
**YOUR VOTE YOUR VOICE**  
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"Nothing like voting, I vote for sure"

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Dr. Dipa Karmakar





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## SUMMARY OF THE ACTIVITIES:

### 1. **\*\*Expert Talk on Voting Awareness\*\***

On April 15, 2024, the ELC organized an expert talk on "Awareness Programme on the Importance of Voting & Electoral Processes, with special reference to the Kashmir region" The session, delivered by Syeed Mudasir Mushtaq, the Coordinator of ELC, provided attendees with deep insights into the significance of voting and electoral processes, particularly in the context of the Kashmir region. The session was well-attended and facilitated meaningful discussions among participants, contributing to heightened awareness and understanding of electoral issues.



### 2. **\*\*Mock Election Campaign\*\***

Mock election campaigns were conducted by the students on April 16, 2024, providing a simulated electoral experience for participants. Through this hands-on activity, students gained practical exposure to campaigning and voting processes, fostering a deeper understanding of democratic principles and encouraging active participation in the electoral process.



### 3. **\*\*Drama/Skit on Voting and Democracy\*\***

On April 22, 2024, students showcased a compelling drama/skit highlighting the importance of voting and democracy. This creative expression served as a powerful medium for conveying key messages about civic duty and the transformative potential of active citizenship. The performance resonated with the audience, effectively communicating the significance of electoral participation in shaping the future of the nation.





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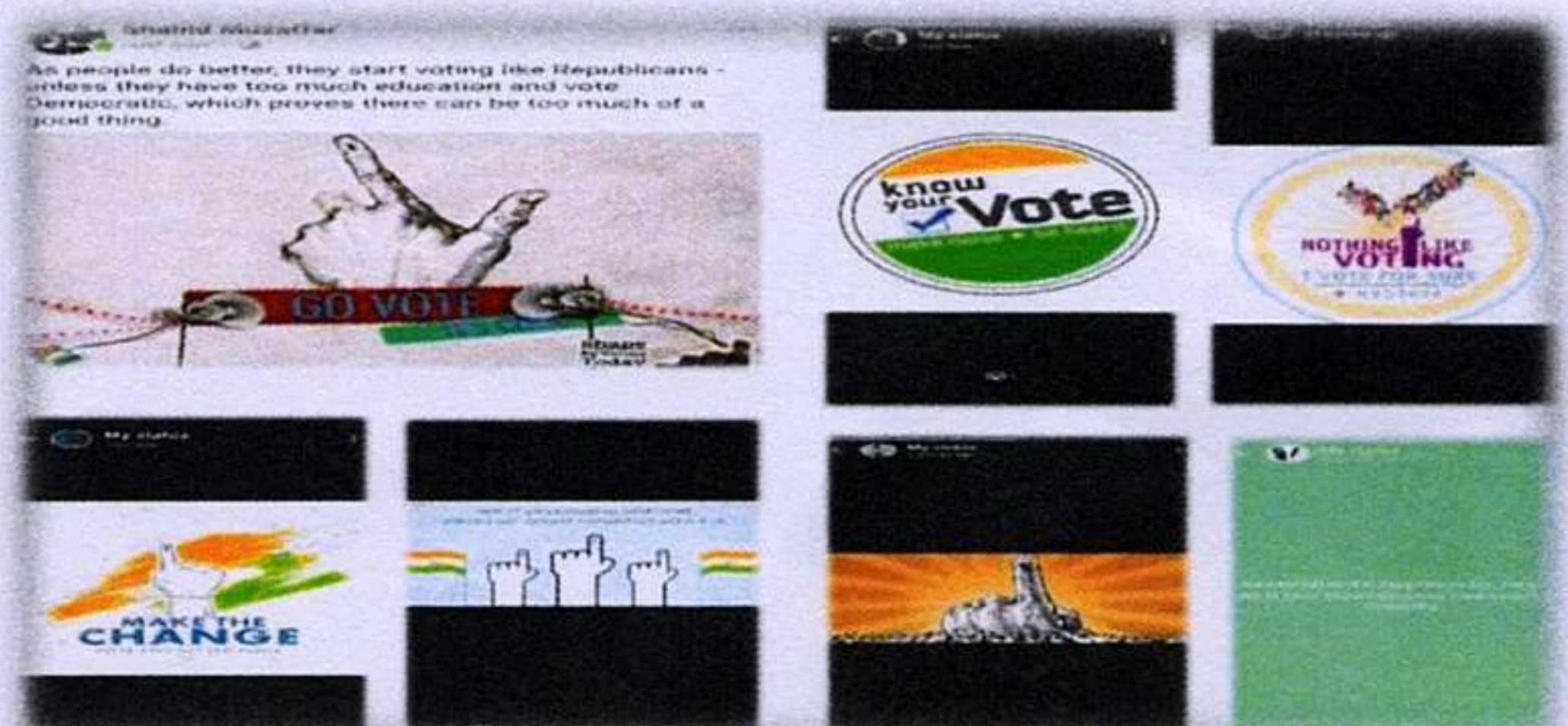
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#### 4. **\*\*Poster/Pamphlet making and Social Media Campaign\*\***

From April 23rd to 25th, 2024, students engaged in poster and pamphlet making activities, producing visually captivating materials to emphasize the importance of voting and democracy. These materials were complemented by a robust social media campaign, leveraging digital platforms to reach a wider audience and stimulate conversations on electoral issues. A rally was organised on 23-04-2024 that marched through the college vicinity to aware the masses regarding the importance of the voting and democracy. <sup>An</sup> interactive lecture series was organised/delivered by the SVEEP Cell (Anantnag) in which the experts highlighted the role of citizens towards fostering of a better nation, 'India'. They also organised a small quiz, and awarded the students with certificates for their rich awareness regarding the awareness of voting and democratic setup. The integrated approach effectively amplified the impact of voter awareness efforts, fostering greater engagement and dialogue within the community.







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## 5. ***\*Digital Storytelling Project\****

On April 29, 2024, the students launched digital storytelling projects, creating short videos and multimedia presentations exploring the significance of voting from their unique perspectives. These projects provided a platform for personal expression and shared narratives, enriching the discourse on electoral participation and reinforcing the importance of democratic values.



## 6. ***\*\*Voting Pledge Campaign\*\****

A voting pledge campaign was organized on May 1, 2024, wherein students and teachers reaffirmed their commitment to exercising their right to vote in the upcoming Lok Sabha elections. This collective pledge underscored a shared commitment to democratic principles and civic responsibility, serving as a testament to the college community's dedication to active electoral participation.





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## 7. **\*\*Voter Awareness Rallies\*\***

On May 2, 2024, voter awareness rallies and parades were organized, with students and staff marching through local neighbourhoods and marketplaces to raise awareness about the upcoming elections. These vibrant displays of civic engagement generated excitement and enthusiasm among the community, effectively amplifying voter awareness efforts and mobilizing support for democratic participation.







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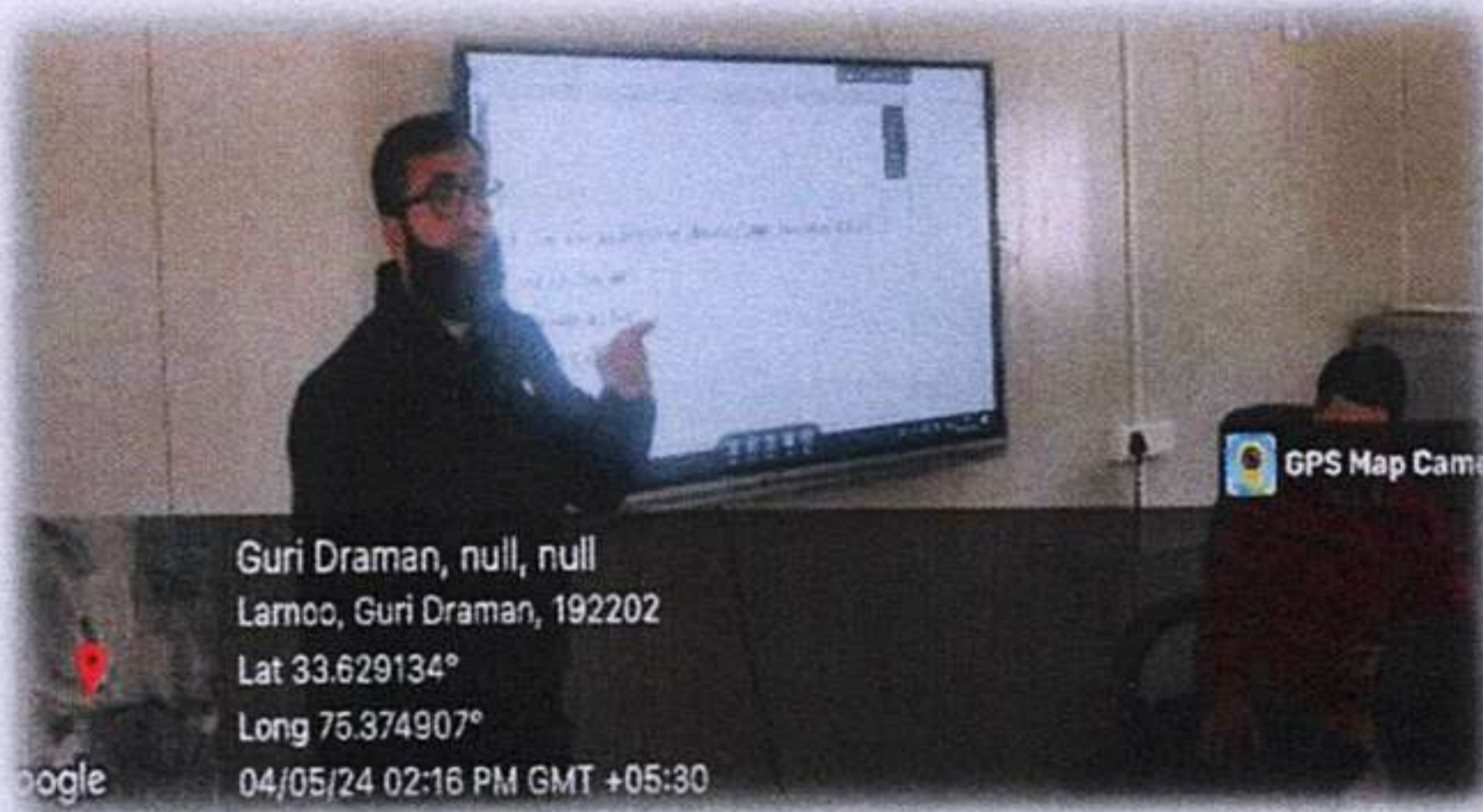
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## 8. **\*\*Quiz Competitions\*\***

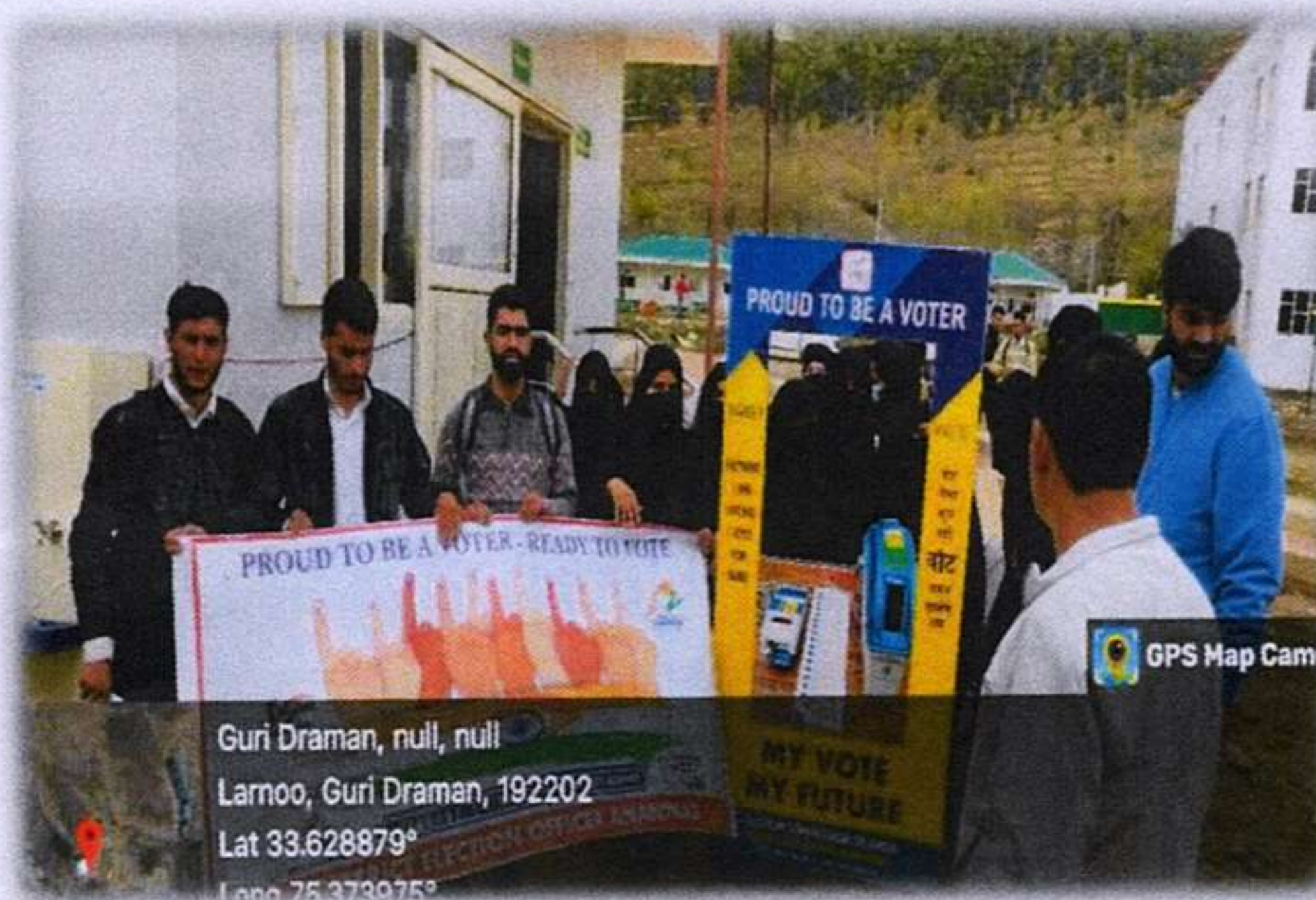
On May 4, 2024, quiz competitions on voting-related topics were organized, covering various aspects of electoral history, voter rights, and contemporary political issues. These engaging contests facilitated learning and knowledge-sharing among participants, fostering a deeper understanding of electoral processes and

democratic principles. Students actively took part in the quiz, and answered questions precisely, implying that they had a good understanding of voting and electoral processes in India.



## 9. **\*\*Nukkad-Natak and Signature Campaign\*\***

A Nukkad-Natak with a selfie point and signature campaign was conducted on May 6, 2024, engaging passersby and encouraging them to pledge their support for voter awareness. This interactive play effectively captured the attention of the passers, driving home key messages about the importance of electoral participation and civic engagement.







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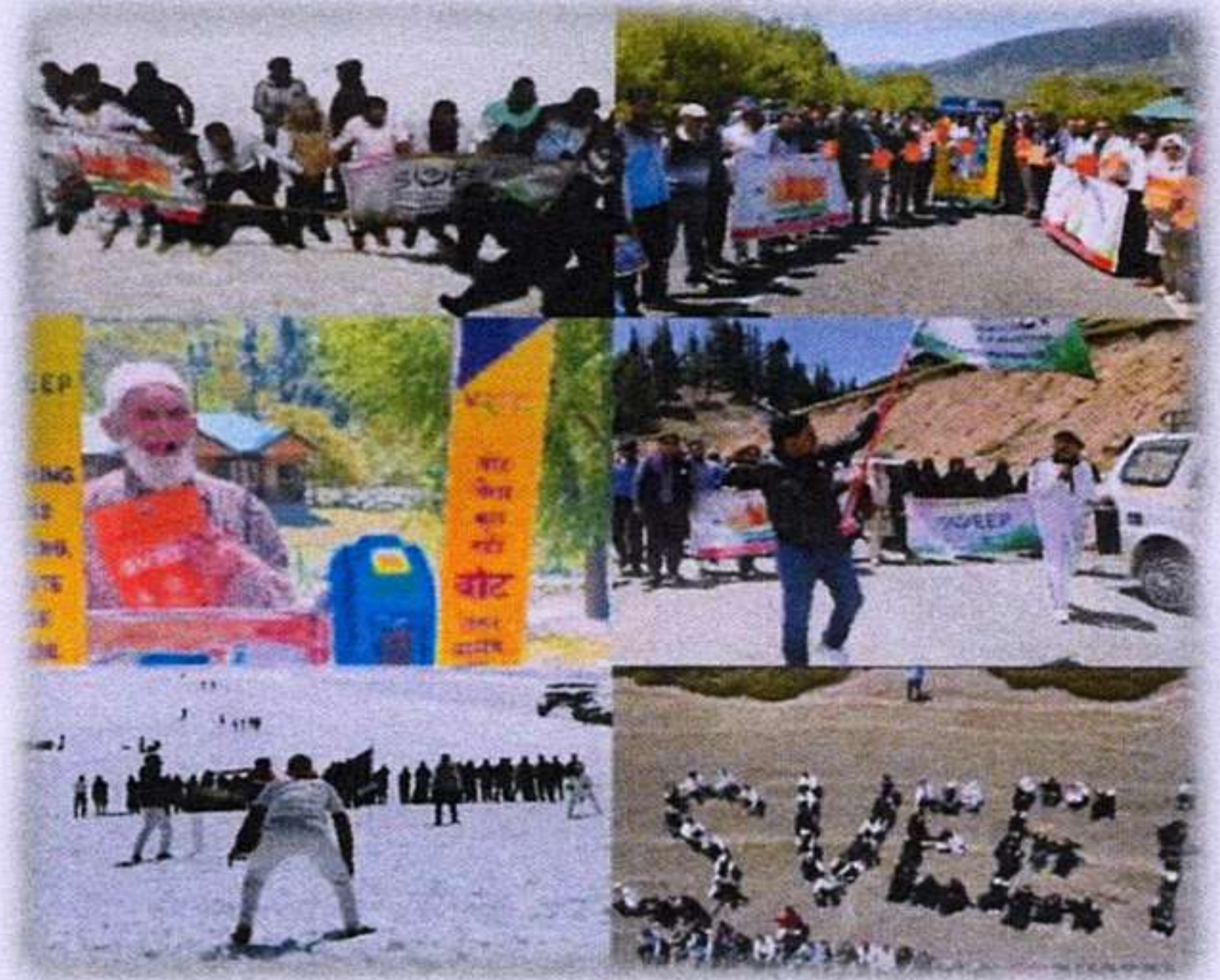
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## 10. \*\*Visit to Sinthan Top\*\*

On May 9, 2024, a visit to Sinthan Top was organized by SDM Kokernag under the SVEEP programme in collaboration Youth Services and Sports (Anantnag) with participants from Government Degree College Vailoo Larnoo and Government Degree College Kokernag. Prof. Farooq Ahmad Pandith (Principal – GDC Vailoo Larnoo) along with the faculty members and students of the college participated in the inaugural function, held at Daksum stop. All the participants then embarked on the trekking-cum-awareness programme. This initiative aimed to raise mass awareness about the importance of voting and democracy among remote communities, underscoring the college's commitment to extending voter education efforts to all corners of the region. A lot of games like, cricket, volleyball, tug-of-war, etc were played, and the main idea was the mass awareness regarding the importance of voting, democracy and electoral processes in India. The cricket match was played between the boys of the two participating colleges, and was won by GDC Kokernag; volleyball match was played between girls, and was won by girls of GDC Vailoo Larnoo. It was a tie in the tug-of-war between the girls of the two participating colleges. The participants were awarded with the merit certificates, medals, etc. A light refreshment was also provided to the participants for the tiring efforts of the day.







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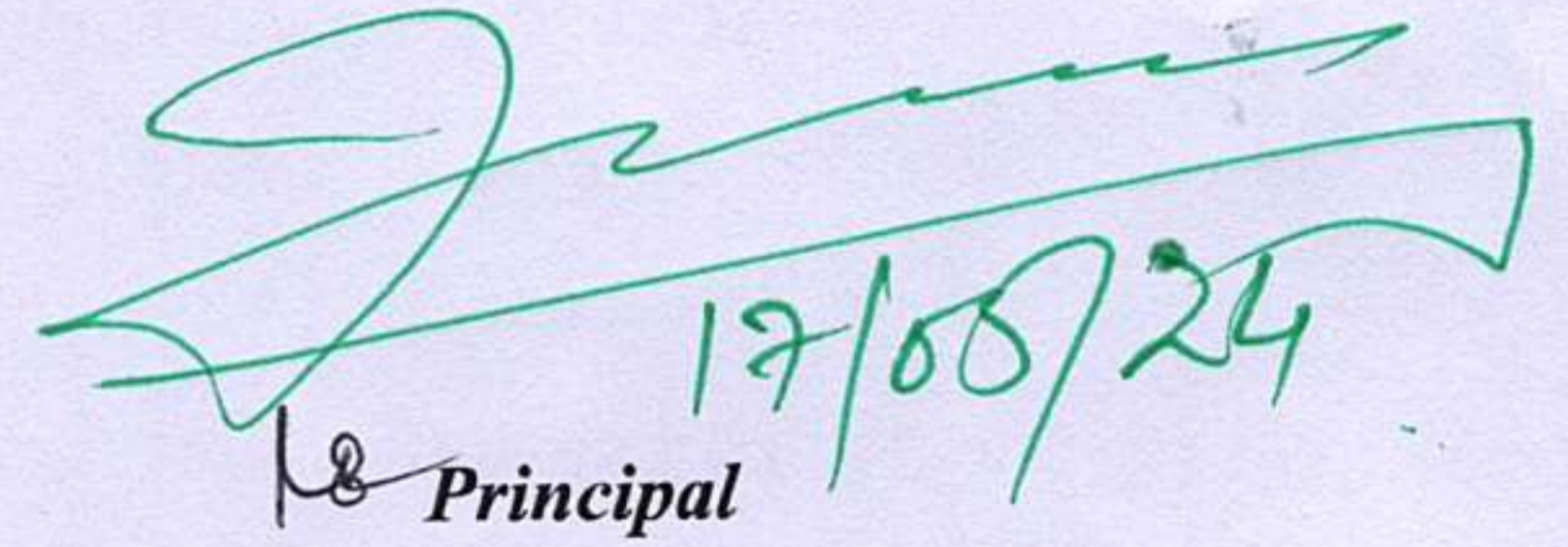
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## CONCLUSION

The concerted efforts of the Electoral Literacy Club at Government Degree College Larnoo, supported by the SVEEP Cell (Anantnag), have yielded significant results in promoting voter awareness and civic engagement. Through a diverse range of activities spanning expert talks, mock elections, digital storytelling, and community outreach, the club has succeeded in fostering a culture of informed citizenship and active participation in the democratic process. These initiatives have not only enriched the educational experience of students but have also contributed to the broader goal of strengthening democratic institutions and promoting electoral literacy within the community. Moving forward, it is essential to sustain and expand upon these efforts, leveraging innovative approaches and strategic partnerships to further enhance voter awareness and participation in the electoral process.

  
Convenor  
Electoral Literacy Club

  
17/08/24  
Principal